



## INDEPENDENT CONTRACTOR AGREEMENT

**THIS INDEPENDENT CONTRACTOR AGREEMENT** is between **RSA Consulting Group, LLC** ("Contractor") and **LLT Academy** ("Company") and is executed as of the 1st day of July 2019.

**WHEREAS**, Contractor is qualified to provide liaison and advisory services regarding Company's community and governmental relations; and

**WHEREAS**, Company has offered Contractor work, and Contractor has accepted that offer; and

**WHEREAS**, both parties are in accord that the terms and conditions of the independent contractor relationship ought to be set forth in writing, and this document, hereinafter referred to as this "Agreement," is prepared for that purpose.

**NOW THEREFORE**, in consideration of the mutual promises in this Agreement and of the engagement of Contractor by Company as governmental affairs, media, and public relations consultant, the receipt and adequacy of all of which is hereby acknowledged, the parties agree as follows:

1. **Contractor's Work for Company.** As directed by Company's Chief Executive Officer, Contractor shall provide liaison and advisory services to Company in connection with its relationship with all elected officials, government agencies, relevant media outlets, and stakeholder groups.

Scope of work to include:

### **Issue Management**

- Research, track and report legislative/regulatory pertinent issues
- Advise and assist with development and implementation of legislative and policy goals, key objectives and strategies
- Develop strategic plan and messaging for issues to be addressed
- Coordinate visits at the Capitol including meetings/briefings with elected representatives
- Coordinate as appropriate opportunities for committee testimony and expert witness
- Act as liaison with specialist groups and other affiliate groups
- Provide real time updates on local and state budget-related developments
- Contractor will perform all other duties as dictated by the CEO

RP 5/24/19

### Relationship Building

- Host local, state and federal elected officials for site tours, participation in facility events
- Educate stakeholder groups on story, benefits to community and upcoming events
- Provide initiative updates/information to board members and stakeholders as requested
- Advise and counsel on rules regarding lobbying and gift prohibitions and manage all necessary registration filings for contacts with officials

### Media Relations

- Pitch/Secure positive press coverage of new facility plans and/or programs
- Work with staff to develop collateral and media kits, press releases/media alerts

2. **Fees.** Contractor shall be paid a fee at the monthly rate of \$1,000 on the 15<sup>th</sup> of each month. Contractor assumes all responsibility for paying any taxes due on fees received from Company.

3. **Term of Agreement.** The initial term of this Agreement shall commence on July 1, 2019, and shall continue until June 30, 2021. Termination of this relationship will be initiated and granted with a 60 day written notice by either party named in this agreement.

4. **Notice.** All communications with regard to this agreement should be sent to

If to Company:

Attn: Lesley Logan  
Chief Executive Officer  
LLT Academy  
6771 Madison Ave.  
Tampa, FL 33619

If to Contractor:

Attn: Ron Pierce  
President/CEO  
RSA Consulting Group, LLC  
235 W. Brandon Blvd.  
Ste. 640  
Brandon, FL 33511-5103

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date written below.

LLT Academy

RSA Consulting Group, LLC

  
\_\_\_\_\_  
LESLEY LOGAN

  
\_\_\_\_\_  
RONALD PIERCE

5/23/19  
\_\_\_\_\_  
Date

5/24/19  
\_\_\_\_\_  
Date